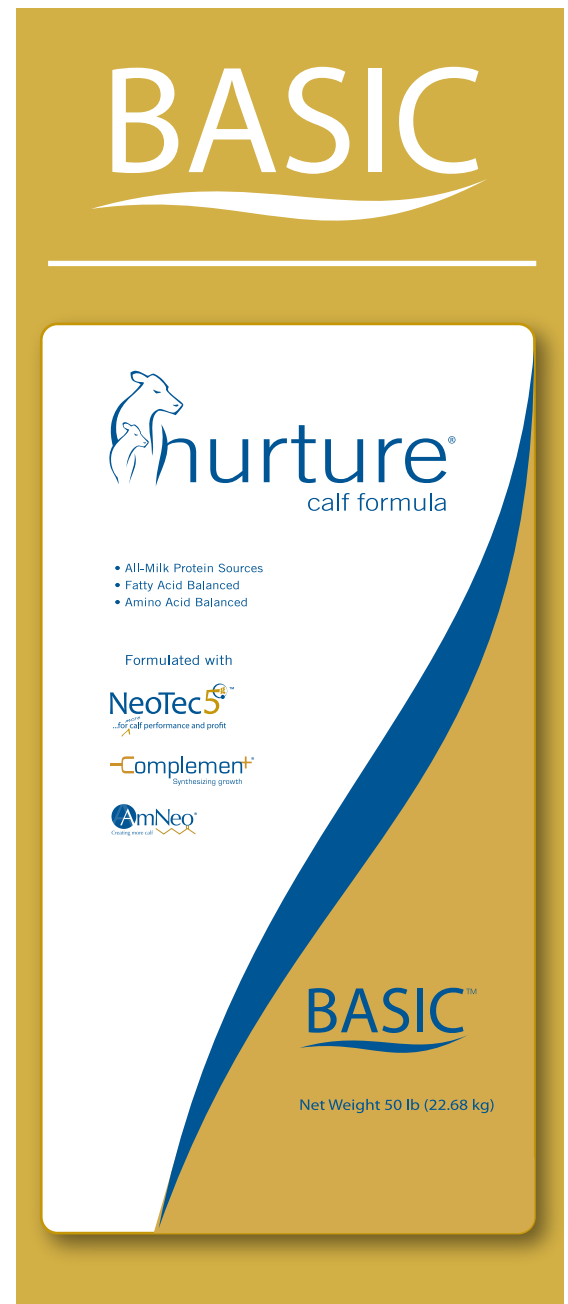
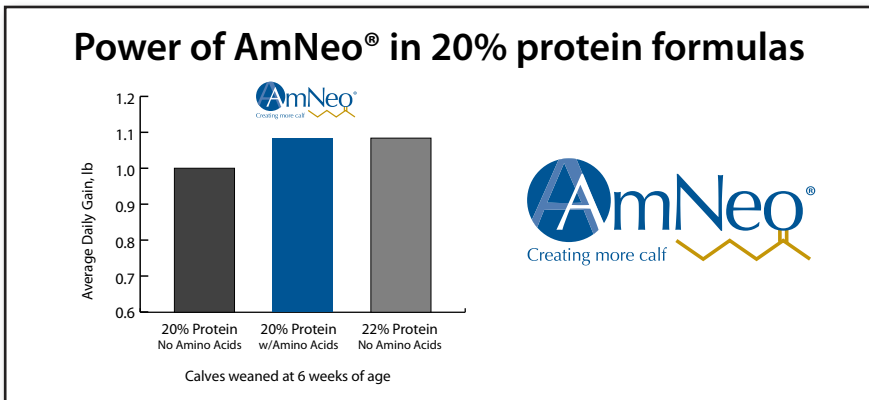




Nurture calf formulas are developed with the calf raiser in mind, fostering the growth and development of baby calves.

### **BASIC** calf formula<sup>1</sup>

- **Designed for producers seeking traditional performance**
- **Great frame growth and excellent starter intake**
- **Feeds like a 22% protein formula**
  - from proprietary AmNeo<sup>®</sup> technology
- **High in functional globulin protein**
  - from Complement<sup>®</sup> technology
- **Fatty acid balance**
  - from proprietary NeoTec5g<sup>®</sup> technology



#### **Benefits reported in peer-reviewed research<sup>1</sup> from using NeoTec4<sup>®</sup>:**

- Improved ADG
- Improved frame growth
- Improved feed efficiency
- Less days with diarrhea
- Less Clostridial sickness
- Better titers to typical vaccines



#### **Benefits from controlled research from using NeoTec5g<sup>®</sup> vs. simply NeoTec4<sup>®</sup>:**

- *More* ADG
- *More* frame growth
- *More* feed efficiency



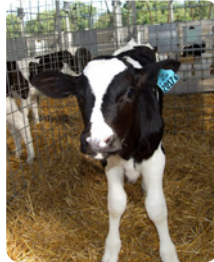
#### **Benefits reported in controlled research from Complement<sup>®</sup>:**

- Improved ADG
- Improved frame growth
- Improved feed efficiency
- Less days with diarrhea

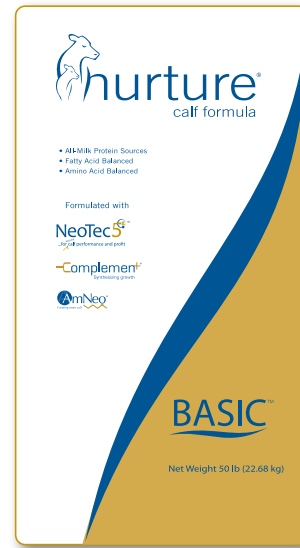


## NURTURE RESEARCH CENTER

The Nurture Research Center is a world-class dairy research facility that conducts impartial research, study and the review of innovative nutrition products and programs to better the health and performance of the dairy calf.<sup>1</sup>



# BASIC



These technologies were developed at the Nurture Research Center:



NeoTec5<sup>®</sup> combines the research proven fatty acid technology of NeoTec4 with specific research proven nutrients (called *G Factors*) to help improve the metabolism, digestion, and absorption of nutrients by the calf.



A proprietary and research proven functional milk protein for milk replacers.



Research proven amino acid balance.

## GUARANTEED ANALYSIS

Crude Protein .....	Min.		20.00%
Crude Fat .....	Min.		20.00%
Crude Fiber .....	Max.		0.10%
Calcium (Ca) .....	Min.	0.50%	Max. 1.00%
Phosphorus (P) .....	Min.		0.60%
Vitamin A .....	Min.		35,000 IU/lb
Vitamin D3 .....	Min.		7,500 IU/lb
Vitamin E .....	Min.		150 IU/lb

## INGREDIENTS

Dried Whey, Dried Milk Protein, Dried Whey Products, Vegetable and Animal Fat (preserved with BHT), Lecithin, Dextrins, L-Lysine, DL-Methionine, Dicalcium Phosphate, Magnesium Sulfate, Manganese Sulfate, Ferrous Sulfate, Zinc Sulfate, Cobalt Sulfate, Copper Sulfate, Calcium Iodate, Sodium Selenite, Vitamin A Acetate, Vitamin D3 Supplement, Vitamin E Supplement, Menadione Dimethylpyrimidinol Bisulfite, Riboflavin Supplement, d-Calcium Pantothenate, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Choline Chloride, Vitamin B12 Supplement, d-Biotin, Folic Acid, Preserved with Ascorbic Acid, Chromium Propionate, Propionic Acid, Propylene Glycol, Dried Trichoderma longibrachiatum Fermentation Extract, Active dry yeast (*Saccharomyces Cerevisiae*), Yeast Culture (Yeast grown and dormantized on ground yellow corn extractives, cane molasses and malted barley), calcium carbonate, dried *Enterococcus Faecium* fermentation product, dried *Lactobacillus Acidophilus* fermentation product, dried *Lactobacillus Plantarum* fermentation product, dried *Lactobacillus Brevis*, fermentation product, dried *Bacillus Lentus* fermentation product, dried *Bacillus Subtilis* fermentation product, dried *Aspergillus Oryzae* fermentation extract, dried *Trichoderma Longibrachiatum* fermentation extract, salt of glutamic acid Sodium Silico Aluminate, and Natural and Artificial Flavors Added.

<sup>1</sup>Peer reviewed research conducted at the Nurture Research Center: Prof. Anim. Sci. 22:252-260 (2006); Prof. Anim. Sci. 23:374-381 (2006); Prof. Anim. Sci. 23:123-134 (2007); Prof. Anim. Sci. 23:135-143 (2007); Prof. Anim. Sci. 23:401-408 (2007); Prof. Anim. Sci. 23:521-526 (2007); Prof. Anim. Sci. 23:649-655 (2007); Prof. Anim. Sci. 23:656-664 (2007); Prof. Anim. Sci. 23:665-671 (2007); J. Dairy Sci. 91:2433-2442 (2008); J. Dairy Sci. 91:2684-2693 (2008); J. Dairy Sci. 91:3128-3137 (2008); Prof. Anim. Sci. 24:460-464 (2008); Prof. Anim. Sci. 24:465-472 (2008); Prof. Anim. Sci. 24:596-603 (2008); Prof. Anim. Sci. 25:85-92 (2009); J. Dairy Sci. 92:670-676 (2009); J. Dairy Sci. 92:782-789 (2009); Prof. Anim. Sci. 25:283-288 (2009); J. Dairy Sci. 92:3281-3291 (2009); Anim. Feed Sci. and Tech. 153:228-235 (2009); J. Dairy Sci. 92:5147-5153 (2009); Prof. Anim. Sci. 25:619-624 (2009); Prof. Anim. Sci. 25:794-800 (2009); J. Dairy Sci. 93:1105-1115 (2010); Prof. Anim. Sci. 26:181-187 (2010); J. Dairy Sci. 94:3037-3044 (2011); J. Dairy Sci. 94:2138-2146 (2011); Prof. Anim. Sci. 27:167-175 (2011); J. Dairy Sci. 94:3936-3948 (2011); Prof. Anim. Sci. 27:357-364 (2011); Prof. Anim. Sci. 27:565-570 (2011); J. Dairy Sci. 95:363-369 (2012); Prof. Anim. Sci. 28:135-140 (2012); Prof. Anim. Sci. 28:325-331 (2012); Prof. Anim. Sci. 28:332-337 (2012); Prof. Anim. Sci. 29:199-207 (2013); J. Dairy Sci. 96:3153-3162 (2013); J. Dairy Sci. 96:1811-1814 (2013); J. Dairy Sci. 95:5826-5835 (2013).